Maria De Abreu

Digital Designer & Content Creator

EDUCATION

Graphic Design

Citylit College (2024)

Digital Marketing

Google Certification (2023)

Digital Marketing

We are Digital (2023)

Civil Engineer

DR FRP University (2004 - 2009)

SKILLS

- Graphic Design
- UX/UI Design
- · Adobe Creative Suite
- Digital Marketing
- Social Media Content
- · Problem Solving
- Attention to detail

LINKS

mariadeabreu.com
me@mariadeabreu.com

PROFILE

Hey there! I'm a Digital Designer specializing in crafting engaging content for social media and designing impactful websites for small businesses. I excel at creating compelling online experiences that drive results.

WORK EXPERIENCE

Creative Web & Content Designer

2020 - Current

Freelance

Designing visually captivating and user-friendly websites and social media content tailored for small businesses, entrepreneurs, and freelancers. Proficient in creating unique graphic designs. Committed to delivering innovative solutions that resonate with target audiences

Social Media Content Creator

May 2023- July 2023

Reuters Impact

Developed a compelling climate change content strategy for Reuters Impact, boosting Instagram and Twitter follower growth by 30% and increasing engagement

Teaching Assistant

2016 - 2017

Queensmead School

Providing academic support to students with special needs

Civil Engineering Inspector

2010-2014

Tecnoconsult

On-site inspections of 250 residential homes to ensure quality standards

REFERENCES

References available upon request